



How to Pitch a Story for Aftershock

What is a story/segment pitch?

This is a story/segment or idea that has been researched, developed, and planned. All of your background information has been completed 100% before the pitch.

This is not a time to spit out random ideas, but a time to pitch completely ready stories that only need the approval to begin filming. If you're planning on pitching a story, come prepared to class with part 1 of your paperwork completed.

When do I pitch a story?

Pitches may be made any day during the week. Allow yourself enough time to create the segment you are pitching. Stories pitched to air the following week must be submitted no later than the last day of the previous week of school.

Side Notes

Remember that there are over 40 crewmembers and only 20 minutes in the show. No segments will go into the show if they are not pitched and approved by the designated days. It is your responsibility to meet your point requirements and pitch segments that are timely, relevant and worthy of making it to the show.